## METHOD AND APPARATUS FOR UPDATING APPLICATIONS ON A MOBILE DEVICE VIA DEVICE SYNCHRONIZATION

## ABSTRACT OF THE INVENTION

A method and system for the delivery of updated web platform applications to a mobile electronic device upon synchronization of the mobile device with a computer. Specifically, one embodiment of the present invention discloses a method and system for dynamically creating personalized and up-to-date applications whenever a mobile electronic device is synchronized with a stand-alone computer system that is coupled to remotely located content servers or computers via a communication network, such as the Internet. Conduits act as gateways for synchronization between the mobile electronic device and the plurality of content servers or computers. These conduits coordinate the loading of the personalized and up-to-date applications onto the mobile electronic device. one example, a user can then access up-to-date information on the applications at a more convenient time and while disconnected from the content servers or computers that provide the information.